# Engagement & Voting Policy



## Our commitment to Active Ownership & Responsible Stewardship

At Blue Oceans Capital, we recognise the responsibility of being active owners of our share-holdings, and we strive to act as long-term stewards of the capital held in our portfolios.

We strive to encourage better sustainability performance, and to collaborate with our portfolio companies to enhance long-term investment value. We consider Sustainability Issues to be key drivers of future prosperity.

Through building relationships, asking questions, and meeting with company representatives, we are able to gain a deeper insight into the nature of the businesses in which we invest. We advocate for companies to improve their ESG performance and enhance transparency, while also delivering strong financial results.

We recognise the responsibility of our voting rights, and we exercise them in the interests of our beneficial owners through a focus on corporate performance and environmental sustainability. Decisions are made on a case-by-case basis, dependent on the information available at the time.

This document provides an overview of the Blue Oceans Capital approach to company engagement, and our processes for voting.

## **Our Active Ownership Principles**

- Transparency in process and philosophy
- Engagement with companies, to influence positive change
- Voting in-line with the interests of shareholders, and of our broader stakeholders
- · Reporting on progress and challenges.

### **Engagement**

#### OUR APPROACH

It takes a lot for a company to make it into the Blue Oceans Capital portfolio. Our methodology is based on a highly concentrated selection of the world's best companies. We have an intimate understanding of every company we invest in, but we are also incentivised to do everything we can to help them continue to thrive.

We see engagement as a valuable opportunity to share advice and guidance, to ask questions, and to share our views on decisions that may be steering a company away from its sustainability foundations.

As active-owners we want to build a positive and constructive relationship with companies we believe in; we don't want to be a burden. In the end it's the depth of our analysis, prior to making an investment, that helps to ensure we don't need to interject on how a company is being managed.

#### TRANSPARENCY AND DATA

Sustainable Investment has come-of-age. As it has evolved, the process of assessing the full spectrum of risks and opportunities surrounding a company has improved. Access to data around environmental, social and governance (ESG) issues are now expected of companies. And while there is an increased willingness to report on issues beyond traditional 'financial factors', there is still plenty of work to be done.

We will regularly request supplementary information and data points from companies we are researching, as well as those in which we are invested. The process is predominantly done via email, and to date, we have been impressed by the willingness of companies to be transparent about their operations.

## **Voting**

#### OUR APPROACH

We exercise our right to vote on company and shareholder resolutions to promote both financial performance and sustainability factors. Voting is a core tenet of public equities investing, and we recognise it offers an opportunity for us to be heard, and to transfer our view of good corporate behaviour to the world, via the companies in which we invest.

We exercise our votes in the interests of our beneficial owners through a focus on corporate performance and environmental sustainability.

Clients of Blue Oceans Capital (Harbourside Capital), are encouraged to exercise their own voting rights through the Separately Managed Account (SMA) structure. Blue Oceans Capital strives to be transparent about voting decisions, and clients can follow our lead on voting decisions, if they desire.

Blue Oceans capital deploys the same principled approach to voting as it does to making investments; recognising that sustainable businesses can offer better long-term returns, with less risk.

On the whole, the intention of this process is to Influence Positive Change. It's not about highlighting problems or imposing our will. We're in partnership with our portfolio companies, we're focussed on helping them flourish.

#### **Who is Blue Oceans Capital?**

Fundamental, value-based investment research.

At Blue Oceans Capital, we think differently. Our unique analysis unearths growth companies with defensible revenues, driven by innovation.

We only invest in companies having a positive impact, because building a better world can offer the best longterm performance.

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